The Inaugural New York Peer Specialist Certification Board Conference

SPONSORSHIP & EXHIBIT OPPORTUNITIES

Leadership, Values, Integrity
October 26 & 27th, 2017
Crowne Plaza Hotel White Plains, New York
66 Hale Avenue, White Plains, NY 10601

Join us in celebrating Peer Support in New York State

Celebration of Peer Support
Thursday, October 26, 2017
Inaugural Conference
Friday, October 27, 2017

New York Peer Specialist Certification Board
11 North Pearl Street, Suite 801, Albany, New York 12207
Phone (518) 426-0945 Fax (518) 426-1046 Email: info@nypeerspecialist.org
www.nypscb.org

The New York Peer Specialist Certification Board is funded by the New York State Office of Mental Health

Conference Partner
The NYPSCB mission is to 
*preserve the integrity of Peer Support through the development of standards of competency and practice*

Welcome to the NYPSCB Inaugural Conference

Dear Peer Specialists and Supporters,

The New York Peer Specialist Certification Board is excited to offer you the opportunity to join us in celebrating peer support in New York State at our **Inaugural Conference - Leadership, Values, Integrity** which will be held at the Crowne Plaza in White Plains. The event promises to bring together peer leaders in celebrating the power and promise of peer support while looking to the future of peer support in New York and beyond. The conference will feature national and regional experts in peer support with more than 21 sessions in three tracks: Best Practices in Peer Support, Certification and Leadership all designed to assist participants to learn, share and grow their knowledge and skills in peer support. The event promises to be an important milestone in the development of peer support services and is your opportunity to highlight the contributions your organization has and will continue to make in promoting recovery.

Your sponsorship and support will help us to ensure we reach a wide audience of peer leaders, certified peer specialist and peer supporters. This packet outlines several sponsorship and exhibit opportunities for the conference or the NYPSCB staff can work with your organization to develop a unique sponsorship program to fit your organizations needs and goals for the event. All of the opportunities outlined in this packet are designed to maximize your outreach to the participants and to assist us in providing much needed financial assistance and scholarships for peers to attend.

We hope you will join us in celebrating peer support. Should you have any questions regarding these opportunities for this conference, please contact Tara Davis at 518-426-0945 or by e-mail at tdavis@asapnys.org. We look forward to seeing you in October 2017!

Sincerely,

Marshall Rosier
Executive Director, NYPSCB

**Opportunities to Consider:**

- Sponsorships of conference activities that offer wide reach and visibility
- Exhibiting peer support programs, services or organizations
- Participate/Exhibit in Our Recovery and Healing Marketplace
- Celebration of Peer Support Sponsorship
- Sponsorship of Scholarships for Peers to attend the Conference & Celebration
- Conference Advertising
- Packaging your organization’s literature with registration materials
SPONSORSHIP OPPORTUNITIES

NO LESS THAN 50% OF YOUR SPONSORSHIP DOLLARS WILL BE USED TO FUND PEER SCHOLARSHIPS!

Diamond Sponsor – 1 available  SORRY – NEXT YEAR??  $15,000
Logo sponsorship as a full Conference Partner on all NYPSCB Conference printed and marketing materials as well as the conference website. Hosted Sessions/workshop sessions and opportunity to provide a welcome introduction; Thirty (30) full Conference registrations; Two (2) premier exhibit booths with best placement; product information distribution in registration packets; and access to email list of attendees.

Platinum Sponsor – 2 available  ONLY ONE LEFT!  $10,000
Logo sponsorship as a premier Conference sponsor on all NYPSCB Conference printed and marketing materials as well as the conference website. Hosted Session/workshop session and opportunity to provide a welcome introduction; Twenty-five (25) full Conference registrations; Two (2) premier exhibit booth with featured placement; product information distribution in registration packets; and access to email list of attendees. Your sponsorship will make 25 additional SCHOLARSHIPS slots available!

Gold Sponsor – 4 available  ONLY THREE LEFT!  $5,000
Logo sponsorship as a featured Conference sponsor on all NYPSCB Conference printed and marketing materials as well as the conference website. Opportunity to host a workshop and introduction; Twelve (12) full Conference registrations; featured exhibit booth placement; product information distribution in registration packets; and access to email list of attendees. Your sponsorship will make 12 additional SCHOLARSHIPS slots available!

Silver Sponsor – 5 available  $2,500
Logo sponsorship as a featured Conference sponsor on all NYPSCB Conference printed and marketing materials as well as the conference website. Five (5) full Conference registrations; exhibit booth; product information distribution in registration packets. Your sponsorship will make 6 additional SCHOLARSHIPS slots available!

Bronze Sponsor – 10 available  ONLY NINE LEFT!  $1,000
Logo sponsorship as a featured Conference sponsor on all NYPSCB Conference printed and marketing materials as well as the conference website. Two (2) full Conference registrations; exhibit booth; product information distribution in registration packets. Your sponsorship will make 2 additional SCHOLARSHIPS slots available!

Gold Scholarship Supporter  $5,000
Logo sponsorship of Conference Sponsorships slots; Five (5) Full Conference registrations for your organization AND ten (10) additional Scholarship slots will be added in your organizations honor; exhibit booth; product information distribution in registration packets.

Silver Scholarship Supporter  $2,500
Logo sponsorship of Conference Sponsorships slots; two (2) Full Conference registrations for your organization AND five (5) additional Scholarship slots will be added in your organizations honor; exhibit booth; product information distribution in registration packets.

Due to the generous support of our sponsors, we will be offering at least 140 full conference scholarship slots! Details and scholarship application will be posted on the NYPSCB website by September 18, 2017.
# Sponsorship Opportunities

**Morning Break Sponsor**  
$750  
Logo sponsorship as a Conference Break Sponsor on all Conference printed and marketing materials and website. Sponsoring agency staff will be offered the opportunity to greet break participants and distribute/post agency information during the break.

**Afternoon Break Sponsor**  
$750  
Logo sponsorship as a Conference Break Sponsor on all Conference printed and marketing materials and website. Sponsoring agency staff will be offered the opportunity to distribute/post agency information during break.

**Conference Beverage & Refreshment Sponsor**  
$1,250  
Logo sponsorship as a Conference Beverage Sponsor on all Conference printed and marketing materials and website. Sponsoring agency staff will be offered the opportunity to distribute/post agency information.

**Keynote Session Sponsor — 2 available**  
**NONE LEFT!**  
$2,500  
Logo sponsorship of Conference Keynote Sessions and an opportunity to provide a welcome and introduction of the keynote speaker(s); Five (5) Summit registrations; product information distribution in registration packets. *Your sponsorship will make 6 additional SCHOLARSHIPS slots available!*

**Workshop Session Sponsor**  
$1,000  
Logo sponsorship of a Conference Session and an opportunity to provide a welcome and introduction of the session speaker(s); One (1) Full Conference registrations; exhibit booth; product information distribution in registration packets. *Your sponsorship will make 2 additional SCHOLARSHIPS slots available!*

**Celebration Reception Sponsor — 2 available**  
$5,000  
Sponsor this highly anticipated Celebration event on October 26th, 2017. Listed as a premier Celebration reception sponsor in conference program and marketing materials and correspondence. Celebration reception sponsors also receive an exhibit booth, four (4) registrations and access to email list of attendees.

**Exhibitor — EARLY BIRD DISCOUNT**  
$400  
Exhibitors receive one (1) 6 foot table with (2) Chairs and one (1) Full Celebration & Conference Registration. Check must be received by NYPSCB no later than October 3rd, 2017.

**Exhibitor**  
$500  
Exhibitors receive one (1) 6 foot table with (2) Chairs and one (1) Full Celebration & Conference Registration.

**Literature Distribution**

You can have your literature prepackaged with every conference attendee’s registration materials. This is an effective and inexpensive way to capture the attention of the conference attendees, prompting them to seek out your booth in the exhibit hall. Placing your literature in the registration packet is also a great option for those of you who are unable to attend the conference.

**Distribution Costs:** One brochure/flyer $250; Two brochures/flyers $400; Three brochures/flyers $525; Additional per piece over three $100. Please note: Your company is responsible for providing the brochures/pamphlets. Please plan to provide at least 350 copies.
We have decided to sponsor the NYPSCB Inaugural Conference by being a:

Conference Sponsor
- Diamond Sponsor - $15,000.00
- Platinum Sponsor - $10,000.00
- Gold Sponsor - $5,000.00
- Silver Sponsor - $2,500.00
- Bronze Sponsor - $1,000.00
- Celebration Reception Sponsor - $5,000.00
- Workshop Session Sponsor - $1,000.00

Scholarship Supporter
- Gold Scholarship Supporter - $5,000.00
- Silver Scholarship Supporter - $2,500.00

Break Sponsor
- Morning Break Sponsor - $750.00
- Afternoon Break Sponsor - $750.00
- Beverage & Refreshment Sponsor - $1,250.00

Conference Supporter
- Early Bird Exhibitor - $450.00 - Check must be received no later than October 3, 2017
- Exhibitor - $500.00
- Literature Distribution - 1 item - $250.00 2 items - $400.00 3 items - $525.00

CONTACT INFORMATION:

Company Name

Company Name ___________________________ Title ___________________________

Company Address

City ___________________________ State ____________ Zip ____________

Phone ___________________________ Fax ___________________________

Email ___________________________

Company Name as it will appear in the conference program ___________________________

Space is limited. Exhibit space is sold on a first come-first served basis. Please contact Tara Davis with your specific dimensions if you want to be sure your display will not exceed booth capacity prior to signing up. All exhibit tables will be 6 foot in length and draped.

** A description of your company will be printed in the conference program. Please limit your company description to 100 words or less. Submit your description via e-mail to tavis@asapnys.org no later than October 15th, 2017.

** All advertisement materials must be received no later than October 15th, 2017. Ads can be either in B&W or full color and must be submitted either in a PDF or JPEG file.

PAYMENT INFORMATION: Check made payable to NYPSCB is enclosed and strongly preferred. Sponsors are responsible for any and all bank charges. A $50 processing fee will be charged for returned checks. To pay by credit card, please contact the NYPSCB office. Thank you!!!

All checks should be mailed to: NYPSCB, 11 North Pearl Street, Suite 801, Albany, New York 12207

Fax the completed application to (518) 426-1046

For More Information, contact: Tara Davis

Phone (518) 426-0945 or by e-mail: tavis@asapnys.org